

## Key Information

SSPA Swiss Derivative Map®/ EUSIPA Derivative Map® Tracker Certificate (1300)

## Actively Managed Certificate on the Diversified Market Neutral Momentum Strategy

(the "Products")

### 100% Participation on Actively Managed Basket – Open-End – Cash Settlement – USD

This document is for information purposes only.

A Product does not constitute a collective investment scheme within the meaning of the Swiss Federal Act on Collective Investment Schemes ("CISA"). Therefore, it is not subject to authorization by the Swiss Financial Market Supervisory Authority FINMA ("FINMA") and potential investors do not benefit from the specific investor protection provided under the CISA and are exposed to the credit risk of the Bank.

The Products are linked to the performance of a dynamic, discretionary managed basket.

## I. Product Description

### Terms

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| <b>Issuer</b>                        | Bank Julius Baer & Co. Ltd., Zurich<br>(Rating: Moody's A2)<br>(Prudential Supervision: by the Swiss Financial Market Supervisory Authority FINMA) |
| <b>Lead Manager</b>                  | Bank Julius Baer & Co. Ltd., Zurich  |
| <b>Swiss Security Number (Valor)</b> | 32848295   |
| <b>ISIN</b>                          | CH0328482952   |
| <b>Issue Size</b>                    | Up to 200,000 Products (USD 20,000,000) (indicative)   |
| <b>Issue Currency</b>                | USD  |
| <b>Issue Price</b>                   | USD 100.00 (per Product; including the Distribution Fee)   |
| <b>Denomination</b>                  | USD 100.00   |
| <b>Initial Fixing Date</b>           | <b>16 February 2017</b> , being the date during which the Initial Value and the initial composition of the Underlying are determined.              |
| <b>Issue Date/Payment Date</b>       | <b>23 February 2017</b> , being the date on which the Products are issued and the Issue Price is paid.   |

### Final Fixing Date

The Call Date or the relevant Put Date, as applicable.

### Final Redemption Date

The date that is five Business Days after the earlier of (x), in respect to all Products, the Call Date on which the Issuer has exercised its Issuer Call Option or (y), in respect to a particular Product, the Put Date on which the Holder of such Product has exercised its Holder Put Option.

### Issuer Call Option

Unless previously redeemed, repurchased or cancelled, on any Call Date the Issuer may exercise its right to redeem the Products, subject to a one-month notice on the last trading day of the month, in whole but not in part, on the applicable Final Redemption Date at the Final Redemption Amount per Product by notifying the Holders of such exercise on or prior to such Call Date; provided, however, that any outstanding Products that are subject to a Holder Put Option exercised prior to such Call Date shall be excluded.

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#### Holder Put Option

Unless previously redeemed, repurchased or cancelled, on any Put Date the Holder of any Product may exercise, subject to a one-month notice on the last trading day of the month, its right to require the Issuer to redeem such Product on the applicable Final Redemption Date at the Final Redemption Amount by delivering an Exercise Notice to the Paying Agent on or prior to such Put Date.

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#### Call Date(s)

Any Business Day on or after the Issue Date, subject to a one-month notice on the last trading day of the month, being the dates on which the Issuer may exercise its right to redeem each Product on the applicable Final Redemption Date at the Final Redemption Amount.

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#### Put Date(s)

Any Business Day on or after the Issue Date and prior to the Call Date on which the Issuer exercises the Issuer Call Option, subject to a one-month notice on the last trading day of the month, being the dates on which any Holder may exercise its right to require the Issuer to redeem any Product held by such Holder on the applicable Final Redemption Date at the Final Redemption Amount.

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#### Exercise Notice

With respect to any Product(s), a notice in a form satisfactory to the Paying Agent exercising the Holder Put Option with respect to such Product(s).

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### Underlying

#### Diversified Market Neutral Momentum Strategy

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#### Sponsor

Bank Julius Baer & Co. Ltd., Zurich

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#### Advisor

Brightside Capital SA, Lugano

Prudential Supervision: by the Swiss Financial Market Supervisory Authority FINMA (ARIF is a self-regulatory organization subject to FINMA)

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#### Underlying Description

The Underlying is a basket representing an actively managed portfolio consisting of various investment products (see also below the definition of Investment Universe), which is discretionary managed over the course of the term of the Products by the Advisor.

**There is no obligation on the Issuer, the Sponsor or the Advisor or any other party to purchase and/or hold any components contained in the Underlying and there is no actual portfolio of assets to which any person is entitled or in which any person has any ownership interest. The Underlying is merely comprised of components, the performance of which is used as a reference point for the purpose of calculating the value of the Underlying. References to any changes in the composition of the Underlying should not be construed as imposing an obligation on the Issuer, the Sponsor, the Advisor or any person to actually acquire or dispose of any securities, depositary receipts, futures, other investments, assets or other property but are references to the change in, and relate solely to the calculation of, the value of the Underlying which is relevant for the determination of amounts payable in respect of the Products.**

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#### Investment Strategy (Basic Parameters)

The AMC on the Diversified Market Neutral Momentum Strategy is an actively managed portfolio of selected securities which is based on the investment advice and recommendation of Brightside Capital SA with the objective of achieving positive total return.

The investment universe will include international equities and Equity Index Futures. The investment strategy for the certificate is the result of a systematic, well tested momentum analysis process derived from the development of an algorithm aiming to identify stocks that are at the beginning of a long-term growth positive trend. The aim of the strategy is to produce superior returns by capturing the alpha generated by momentum factor investing, reducing risks and volatility via a market neutral exposure, being effective across different market cycles and having high liquidity and full scalability

The foreign exchange risk is hedged at the Advisor's sole discretion (see FX Hedging Effect)

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#### Investment Guidelines

Only investments in investment products contained in the Investment Universe (as defined below) are permitted. Short selling and borrowing are not permitted. The Advisor is permitted to change the composition of the basket on a daily basis. Nevertheless, the Sponsor is entitled to reject changes in the composition of the basket in case of more than 12 changes per year. At any time, the basket contains a minimum of 0 and a maximum of 102 components.

The Investment Guidelines and the Investment Universe must be respected on the initial fixing of the basket and upon any change in the composition of the basket. The Advisor is free to correct infringements of the Investment Guidelines which might possibly occur thereafter. No liabilities are assumed by the Advisor or the Sponsor due to such infringements.

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**Diversification Rules** The limits below are in percent of the total portfolio's value:

- Cash: max. 100%
- There is no regional and sector limitations
- Single Position: max. 20%
- Foreign currency risk will be managed on a discretionary basis by the Advisor

The limits below are in percent of the certificate value :

Minimum net future exposure: 0%

Maximum net future exposure: 100%

Maximum gross future exposure: 200%

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**Investment Universe** The portfolio can include exchange traded stocks.  
ADRs and GDRs which represent equity rights according to the range of global individual exchange traded stocks.

Futures (long-short) of the following Index Futures: EURO STOXX 50 Futures and S&P 500 Futures are permitted (leverage is not permitted). The Sponsor has the right to unwind Futures positions due to avoid unnecessary risk or due to any other reason.

Long futures in the portfolio would be treated like active positions and might be notionally fully funded.

At the time of a potential purchase of the futures, the cash component in the certificate's currency (or in the currency of the future, if available) would be reduced by the total contract value of the new acquired future (at acquisition price). The Advisor has therefore to be aware that if the product's denomination currency does not correspond to the certificate's currency, the notional total futures contract value would be exposed to FX risk.

Short futures in the portfolio are hypothetically used for hedging purpose (minimum net exposure 0%) and are cash-flow neutral. A notional cash flow would only take place when a futures position had to be closed. Therefore the performance of potential futures would be exposed to FX risk if the currency would not correspond to the certificate's currency.

The Sponsor has the option (the right but not the obligation) to execute a stop loss order on such a futures product, in order to unwind it, once the value of the Certificate reaches 20%.

The liquidity of potential components must be sufficient with respect to the issued volume of the Certificates. Therefore the Sponsor has the right to reject components which form part of the Investment Universe (see „Right of Objection“ below).

Besides the aforementioned assets, the Underlying may contain a cash component in the Product's currency (CHF, EUR, GBP, JPY, CAD, NOK, AUD, SGD, SEK or NZD is also allowed). No interest is paid on this cash component. A negative interest rate may be applied due to market conditions. This cash component may reach up to 100% but the proportion of cash and debt securities will not exceed 50% of the portfolio value in the annual average.

The Advisor has the possibility, but not the obligation to hedge the foreign currencies (see FX Hedging Effect<sub>t</sub>). Currency risk is hedged by holding a short position in the currency of the Underlying with the size of the market value of the Underlying and by holding a corresponding long position in the denomination currency of the Product. The FX hedge will be rebalanced at the Advisor's sole discretion. The investors achieve a maximum possible participation in the actual performance of the price of the respective underlying for investors, without any financial impairment were the exchange rates to decline but also without any additional opportunities for gains were the exchange rates to rise.

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**Change of Basket Composition** The Sponsor will use its best effort to implement the Advisor's investment decisions as soon as practical. This may take several days as the Sponsor might have to enter into respective hedging transactions relating to its obligations under the Products due to its position as Issuer of the Products. No assurance can be given that all investment decisions will be realized as intended by the Advisor. The Sponsor implements the changes in the composition of the basket on a discretionary basis at the respective net ask and bid prices available on the market or, if he considers this necessary due to the market constellation, the Sponsor implements it on a discretionary basis at the respective average net ask and bid prices of the assets.

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**Right of Objection** The Sponsor has the right to reject components selected by the Advisor at his sole discretion should any situation whatsoever arise whereby the Sponsor (a) due to technical constraints cannot execute the Advisor's investment decision or (b) due to any other reasons is unable to hedge its position as Issuer of the Products.

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| <b>Reinvestment of the Returns</b>               | The Sponsor (re-)invests any returns into the corresponding assets. Should the new investment contradict the Investment Guidelines, the Advisor decides on the (re-)investment. If the Advisor cannot be reached by the Sponsor within useful time, the Sponsor decides on the (re-) investment.   |
| <b>Adjustments</b>                               | The Sponsor decides according to the terms outlined in the Base Prospectus and the Final Terms how the basket is adjusted when dilution and concentration effects occur, investors' rights change as well as in comparable situations. The adjustments are implemented on or around the respective trading day. No liabilities are assumed by the Sponsor due to possible infringements of the Investment Guidelines which might occur as a consequence of such adjustments. The value of the basket is not retroactively adjusted.  |
| <b>Responsibility</b>                            | Subject to the Investment Guidelines, the Advisor is responsible for the composition of the basket and the weighting of the basket components. The performance of the basket - and therefore of the Product - depends, among other things, on the quality of the Advisor's investment decisions. The Sponsor is only responsible for the administration of the Product. Neither the Issuer nor the Sponsor assume responsibility whatsoever for the composition of the basket and its impact on the performance of the Products.   |
| <b>Performance Fee</b>                           | <p>Performance fee: 20%</p> <p>Hurdle Rate: 0%</p> <p>High Watermark: applicable.</p> <p>For the first annual observation date the High Watermark is USD 100.00. Thereafter, if the certificate level on the annual observation date is higher than the previous high-water mark, the high-water mark is set to that level after deduction of the performance fee</p> <p>Performance fee entitlement: A performance fee is paid to the Advisor if the performance of the Certificate exceeds the Hurdle Rate at the annual observation date, subject to High Watermark</p> <p>If <math>\frac{\text{Strategy Value}(t)}{\text{High Watermark}} - 1 &gt; \text{Hurdle Rate}</math>, then Performance fee applies</p> <p>Performance Fee</p> <p>Calculation: <math display="block">\text{HighWatermark} * \left( \left( \frac{\text{Strategy Value}(t)}{\text{High Watermark}} - 1 \right) - \text{Hurdle Rate} \right) * \text{Performance fee}</math></p> <p>The Performance fee cannot be a negative number</p> <p>The Performance Fee will be deducted from the StrategyValue on each Performance Fee Calculation Date, for the first time on the first Performance Fee Payment Date.</p> <p>Where</p> <p>Strategy Value (t)= Value of the certificate on the Performance fee calculation date</p> <p>High Watermark: Highest level of the certificate on any of the previous Performance fee calculation dates</p> <p>Performance Fee</p> <p>Calculation Dates: Initial Fixing Date + 12mths [16 February 2018] (annually thereafter on 16 February (modified following))</p> <p>Performance Fee</p> <p>Payment dates: Performance Fee Calculation Date + 5 business days(annually thereafter)</p> <p>Inter-periodic flows are not considered.</p> |
| <b>Information about the Investment Strategy</b> | Further Information about the Investment Strategy is free of charge available from the Issuer upon request.  |
| <b>Composition of the Underlying</b>             | Information about the current composition of the Underlying is available from the Issuer upon request.   |

**Redemption**

**Final Redemption** Unless previously redeemed, repurchased or cancelled, the Issuer shall redeem each Product on the Final Redemption Date by payment of the Final Redemption Amount to the Holder thereof.

**Final Redemption Amount** A cash amount equal to the Strategy Value minus the accrued Recurring Fees and minus the incurred FX hedging costs calculated by the Calculation Agent on the Final Fixing Date in accordance with the following formula:

$$\text{Strategy Value}_t - \text{accrued Recurring Fees} - \text{FX Hedging Effects}_t$$

**Settlement Type** Cash settlement

**Strategy Value:** The value of the Underlying, determined by the sum of the value of each of the assets contained in the Underlying at a point in time  $t$  (including the cash component expressed in the Issue Currency), converted to the Issue Currency at the then prevailing exchange rate(s), as determined by the Calculation Agent.

**Initial Value** USD 100.00

**Recurring Fees** The Administration Fee and the Advisory Fee (the "Recurring Fees")  
The Recurring Fees are calculated and deducted from the Strategy Value by the Calculation Agent on a daily basis.

**Administration Fee** 0.70% p.a. of the Strategy Value

**Advisory Fee** 1.30% p.a. of the Strategy Value

**Distribution Fee** Up to 0.00% p.a. of the Issue Price (incl. VAT, if any), calculated on the basis of a hypothetical term of 10 years;  
The Distribution Fee will be allocated / paid to the internal and/or external Distributor.  
For further details please see under section IV "Distribution Compensation/Distribution Allowances from and to Third Parties".

**FX Hedging Effect:** The hedge costs incurred through the interest rate differential between the involved currencies (underlying currency and denomination currency) at a point in time  $t$  as determined by the Calculation Agent and the imperfectness of the hedges due to the fact that the hedge-rebalancing frequency is not continuous, if FX is hedged.

**Swiss Taxation**

**Stamp duty** No stamp duty upon issuance. No federal turnover tax is due on secondary market transactions.

**Withholding tax** No Swiss Federal withholding tax.

**Income tax** For private investors (individuals) with tax residence in Switzerland, the Product is treated like a unit of a collective investment scheme. The Issuer informs the Swiss Federal Tax Administration about the capital gains/losses and the earnings on the assets on an annual basis. Only the declared net earnings on the assets are subject to income tax.

The aforementioned tax description is based on the relevant tax laws and regulations of the tax authorities valid at the time of launch of this issue. These laws and regulations may change at any time, possibly with retroactive effect. Furthermore the tax treatment may depend on the personal situation of the investor and may be subject to change in the future. This information is not purported to be a complete description of all potential tax effects. Potential investors are advised to consult their tax advisors to determine the special tax consequences of the purchase, ownership or disposition of the Product.

**Product Description**

The Products are financial instruments which allow the investor to fully participate in the positive performance of the Underlying, but which also reflect the development of the Underlying if its performance is negative. The Underlying is an actively managed basket of securities, as described below under section "Underlying".

On the Final Redemption Date, the Product is redeemed at the Final Redemption Amount, which amount will be dependent upon the performance of the Underlying, and will also be adjusted for applicable Fees and costs.

The Products enable the holder thereof to benefit from an unlimited participation in any positive performance of the Underlying. Therefore, if the Underlying performs positively, an investment in the Products directly reflects the positive performance of the Underlying. Likewise, if the Underlying performs negatively, an investment in the Products directly reflects the negative performance of the Underlying. Therefore, the risk associated with an investment in the Products is comparable to the risk associated with a direct investment in the Underlying, and a total loss of the amount invested in the Products is possible, although any such loss is limited to the amount invested.

There is no obligation on the Issuer to purchase and/or hold any components contained in the Underlying. The Issuer shall be free to choose how to invest the proceeds from the issuance of the Products.

The Products are open-ended which means that they do not have a fixed maturity date. Instead, such Product provides for an investor a termination right (Holder Put Option) and for the Issuer an Issuer termination right (Issuer Call Option) both subject to a one-month written notice.

#### Product Documentation

The complete and legally binding terms and conditions of the Products are set forth in the base prospectus for the issuance of Participation Products of Bank Julius Baer & Co. Ltd. (the "Bank"), dated 17 June 2016, as supplemented from time to time (the "Base Prospectus") and the relevant final terms prepared in relation to the Products (the "Final Terms"). The Base Prospectus and the Final Terms may be obtained free of charge from Bank Julius Baer & Co. Ltd., Bahnhofstrasse 36, 8001 Zurich, Switzerland.

This document is designated for distribution and use in Switzerland. Neither the Issuer nor any other person assumes any responsibility for the compliance of this document with any applicable law and regulations in any other jurisdiction than Switzerland.

#### Details

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| <b>Risk Category</b>   | Complex Product  |
| <b>Product Category</b>  | Participation  |
| <b>Product Type</b>  | Tracker Certificate  |
| <b>SSPA Code</b>   | 1300   |
| <b>Calculation Agent</b>   | Bank Julius Baer & Co. Ltd., Zurich and any agents or other persons acting on behalf of such Calculation Agent and any successor appointed by the Issuer |
| <b>Paying Agent</b>  | Bank Julius Baer & Co. Ltd., Zurich and any agents or other persons acting on behalf of such Paying Agent and any successor appointed by the Issuer      |
| <b>Listing and Admission to Trading/Secondary Market Trading</b> | None   |
| <b>Minimum Investment Lot</b>                                    | 1 Certificate  |
| <b>Quotation</b>   | The Products are traded in units and are booked accordingly.   |
| <b>Clearing System</b>   | SIX SIS AG   |
| <b>Form</b>  | Uncertificated Securities  |
| <b>Governing Law / Jurisdiction</b>                              | Swiss Law / Zurich 1, Switzerland  |

## II. Profit and Loss Prospects

This Product is aimed at investors who expect a positive performance of the Underlying. The potential return on a Product is not limited, but dependent on the value of the Underlying, *i.e.* the investor benefits fully from an increase in the value of the Underlying over the term of the Product and the quality of the investment decisions of the Advisor.

The potential loss associated with an investment in the Products is also dependent on the value of the Underlying. A total loss may occur if the Underlying and the securities contained in the actively managed basket, respectively, have no value on the Final Fixing Date.

### III. Significant Risks for Investors

The following risk disclosure cannot disclose all the risks associated with an investment in the Products. Therefore, potential investors in Products should consult the Base Prospectus and the Final Terms and their client advisor as to the product specific risks before making an investment decision.

#### 1. Issuer Risk

Investors bear the credit risk of the Issuer. The Products' retention of value is dependent not only on the development of the value of the Underlying, but also on the creditworthiness of the Issuer, which may change over the term of the Product. The credit rating of the Issuer is not a guarantee of credit quality. In case of the Issuer's insolvency or bankruptcy the investors in the Products may lose their entire investment.

The Products are direct, unconditional, unsecured and unsubordinated obligations of the Issuer. If the Issuer were to become insolvent, claims of investors in Products will rank equally in right of payment with all other unsecured and unsubordinated obligations of the Issuer, except such obligations given priority by law. In such a case, investors in Products may suffer a loss of all or a portion of their investment therein, irrespective of any favourable development of the other value determining factors, such as the performance of the Underlying(s).

The Products do not constitute bank accounts or deposits at Bank Julius Baer & Co. Ltd. The Products are less liquid than bank accounts or deposits and bear higher risks. An investment in Products will not be covered by any compensation or insurance scheme (such as a bank deposit protection scheme) of any government agency of Switzerland or any other jurisdiction and Products do not have the benefit of any government guarantee. Products are the obligations of the Issuer only and holders of Products must look solely to the Issuer for the performance of the Issuer's obligations under such Products. In the event of the insolvency of the Issuer, an investor in Products may lose all or some of its investment therein.

Bank Julius Baer & Co. Ltd. is a bank pursuant to the Federal Banking Act (BA; SR 952.0) and a securities dealer pursuant to the Federal Act on Stock Exchanges and Complex Products Trading (SESTA; SR 954.1) subject to the prudential supervision by the Swiss Financial Market Supervisory Authority FINMA in Berne (Laupenstrasse 27, CH-3003 Berne; <http://www.finma.ch>).

#### 2. Product Risks

An investment in Products entails certain risks, which vary depending on the specific type and structure of the relevant Products and the relevant Underlying(s).

An investment in Products requires a thorough understanding of the nature of Products. Potential investors in Products should be experienced with respect to an investment in complex financial instruments and be aware of the related risks. A potential investor in Products should determine the suitability of such an investment in light of such investor's particular circumstances. In particular, a potential investor in Products should:

- have sufficient knowledge and experience to make a meaningful evaluation of Products, the merits and risks of

investing in Products and the information contained in the Base Prospectus and the applicable Terms and Conditions;

- have access to, and knowledge of, appropriate analytical tools to evaluate, in the context of such investor's particular financial situation, an investment in Products and the impact the relevant Products will have on such investor's overall investment portfolio;
- have sufficient financial resources to bear all the risks of an investment in the relevant Products;
- understand thoroughly the Terms and Conditions applicable to the relevant Products and be familiar with the behaviour of the relevant Underlying(s) and financial markets;
- be able to evaluate (either alone or with the help of a financial adviser) possible scenarios for economic and other factors that may affect such investor's investment and ability to bear the applicable risks of an investment in Products until their redemption; and
- recognise that it may not be possible to dispose of Products for a substantial period of time, if at all, before their redemption.

The trading market for securities, such as Products, may be volatile and may be adversely impacted by many events.

Products are complex financial instruments. Investors generally purchase complex financial instruments as a way to enhance yield with an understood, measured, appropriate addition of risk to their overall investment portfolios. A potential investor should not invest in Products unless such investor has the expertise (either alone or with the help of a financial adviser) to evaluate how the relevant Products will perform under changing conditions, the resulting effects on the market value of the relevant Products and the impact such an investment will have on such investor's overall investment portfolio.

#### Risk of total loss

Products involve a high degree of risk, and prospective investors in the Products should recognise that, under certain circumstances, Products may have a redemption value of zero. Prospective investors should therefore be prepared to sustain a partial or total loss of the amount of their investment therein.

#### Unpredictable Market Value for Products

During the term of a Product, the market value of, and the expected return on, such Product may be influenced by many factors, some or all of which may be unpredictable. Many economic and market factors will influence the market value of a Product. The Issuer expects that, generally, the value and volatility of the Underlying(s) on any day will affect the market value of such Product more than any other single factor. However, a potential investor should not expect the market value of a Product in the secondary market to vary in proportion to changes in the value of the Underlying(s). The return on a Product (if any) may bear little relation to, and may be much less than, the return that the investor therein might have achieved if such investor had invested directly in the Underlying(s).

The market value of, and return (if any) on, a Product will be affected by a number of other factors, which may be unpredictable or beyond the Issuer's control, and which may offset or magnify each other, including, without limitation:

- supply and demand for such Product, including inventory positions of any other market maker;
- the expected frequency and magnitude of changes in the market value of the Underlying(s) (volatility);
- economic, financial, political or regulatory events or judicial decisions that affect the Issuer, the Underlying(s) or the financial markets generally;
- interest and yield rates in the market generally;
- the time remaining until the Final Redemption Date;
- if applicable, the difference between the Level or Commodity Reference Price, as applicable, and the relevant threshold specified in the applicable Terms and Conditions;
- the Issuer's creditworthiness, including actual or anticipated downgrades in the Issuer's credit ratings; and
- dividend payments on the Underlying(s), if any.

Some or all of these factors may influence the price of a Product. The impact of any of the factors set forth above may enhance or offset some or all of any change resulting from another factor or factors.

In addition, certain built-in costs are likely to adversely affect the market value of Products. The price at which the Issuer will be willing to purchase Products from a holder in secondary market transactions, if at all, will likely be lower than the original Issue Price.

#### **Exposure to the performance of the Underlyings**

Each Product will represent an investment linked to the performance of the Underlying(s) and potential investors should note that any amount(s) payable or other benefit to be received under the Products will generally depend upon the performance of the Underlying(s). The past performance of the Underlyings is not indicative of the future performance.

#### **No obligation on any other party to purchase and/or hold interests in the Underlying or any components contained in the Underlying**

Investors should be aware that there is no obligation on the Issuer or any other party to purchase and/or hold interests in the Underlying or any components contained in the Underlying and there is no actual portfolio of assets to which any person is entitled or in which any person has any ownership interest.

#### **Exchange Rate Risk**

The Underlying(s) may be denominated in a currency other than that of the Issue Currency or, if applicable, the Settlement Currency for such Product, or the Underlying(s) may be denominated in a currency other than, or the Issue Currency or, if applicable, the Settlement Currency may not be, the currency of the home jurisdiction of the investor in such Product. Exchange rates between currencies are determined by factors of supply and demand in the international currency markets, which are in particular influenced by macro economic factors, speculation and central bank and government intervention (including the imposition of currency controls and restrictions). Therefore, fluctuations in exchange rates may adversely affect the market value of a Product or the value of the Underlying(s).

#### **Secondary Market**

Products may have no established trading market when issued and one may never develop. If a market does develop, it may not be liquid. Therefore, investors may not be able to sell their Products easily or at prices reasonably acceptable to them.

Under normal market circumstances, the Issuer will endeavour to provide a secondary market for Products, but is under no obligation to do so. Upon investor demand, the Issuer will endeavour to provide bid/offer prices for Products, based on actual market conditions. Depending on the composition of the Underlying, investors must also be aware of an increased spread risk. This means that during the term of the Product, bid and offer prices may differ to a considerable extent. It is important to note that in the secondary market, if a market does develop, the Issuer cannot guarantee to repurchase/sell unlimited volumes of the Product at the prices provided by the Lead Manager. For large sale/purchase orders (taking into account the liquidity and spread of the constituents) the Issuer may treat the order execution based and might quote a narrower spread of approx. 0.50% (based on net price). Such orders may not be executed at once and investors may have to bear considerable delays. The Issuer has at no time an obligation to repurchase/sell the Product.

#### **Early Redemption**

The investors must be aware of a possible early redemption of the Product.

Upon the occurrence of an extraordinary event, the Calculation Agent and the Issuer, acting together, have the right to, among other things, early redeem the relevant Products. If the Issuer exercises such early redemption right(s), investors should be aware that the early redemption price may be considerably lower than the Issue Price (or, if different, the price the relevant investor paid for such product) and/or the Final Redemption Amount that would otherwise have been paid on the Final Redemption Date.

#### **Open-end feature**

Investors should be aware that Products have a so called open-end feature, i.e., the Products do not have a fixed maturity date. Instead, such Products provide for a Holder Put Option (i.e., an investor may, on any Put Date, exercise its right to require the Issuer to redeem its Product(s) on the applicable Final Redemption Date at the Final Redemption Amount), and an Issuer Call Option (i.e., the Issuer may, on any Call Date, exercise its right to redeem the Products, in whole but not in part, on the applicable Final Redemption Date at the Final Redemption Amount). The Issuer and each investor in any such Product may exercise its Issuer Call Option and Holder Put Option, respectively, at its own discretion.

#### **Further product specific risks**

The Products are complex financial instruments, may therefore involve a high degree of risk and are intended for use only by sophisticated investors who are capable of understanding and assuming the risks involved. Before entering into any transaction, an investor should determine if this Product is suitable with regards to the particular circumstances and should independently assess (together with the client advisor) the specific risks as described herein and any other legal, regulatory or credit consequences. The Issuer makes no representation as to the suitability or appropriateness of this Product for any particular investor. This document does not replace a personal discussion

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with your client advisor, which is tailored to your requirements, investment objectives, experience, knowledge and circumstances and which is recommended by the Issuer before the investment decision. Please ask your client advisor about supporting information regarding this Product.

The return on the Products depends on the performance of the Underlying. Since the basket of securities is actively managed by the Advisor, the performance of the Product depends on the quality of the investment decisions of the Advisor. As past performance is no guarantee of future development, the performance cannot be predicted at the time of the investment decision. Further, there is no assurance that all investment decisions intended by the Advisor will be realised and that its expectations regarding the performance of the Products will be met.

Investors should be aware that an investment in these Products generally results in a loss upon redemption if the value of the Underlying decreases. Consequently, the potential loss associated with an investment in such Products is linked to the negative performance of the Underlying. Investors in the Products should be prepared to sustain a partial or total loss of their investment.

### Further Information

For further details on the Product related risks please consult the risk disclosure brochure "Special Risks in Complex Products Trading" (Edition 2008) which is available on the Swiss Bankers Association's website:

<http://www.swissbanking.org/en/home/shop.htm> or may be obtained from your client advisor upon request.

## IV. Important Additional Information

If the Product is not listed on SIX Swiss Exchange, this document constitutes the simplified prospectus for the Products pursuant to Article 5 of the Swiss Federal Act on Collective Investment Schemes ("CISA") and is of summary nature with a view to include the information required by Article 5 CISA and the Guidelines of the Swiss Bankers Association dated July 2007 in relation to the Information for Investors in Structured Products. The simplified prospectus may be obtained free of charge from Julius Baer & Co. Ltd., Bahnhofstrasse 36, 8001 Zurich, Switzerland.

This document does not constitute an offer or invitation to enter into any type of financial transaction and the Issuer has no obligation to issue the Products. This document is not the result of a financial analysis and therefore, is not subject to the "Directives on the Independence of Financial Research" from the Swiss Bankers Associations. The content of this document does therefore not fulfill the legal requirements for the independence of financial analyses and there is no restriction on trading in this regard.

### Conflicts of Interest

The Issuer and affiliated companies may from time to time enter into transactions for their own account or for the account of a client that are related to the Products. These transactions may not be for the benefit of the investor and may have positive or negative effects on the value of the Underlying(s) and thus on the value of the Products. Companies affiliated to the Issuer may also become counterparties in hedging transactions. Accordingly, conflicts of interest may therefore arise with regard to obligations relating to the ascertainment of the values of the Products and other related determinations both among affiliated companies of the Issuer and between these companies and the investors. In addition, the Issuer and affiliated companies may exercise a different function, if applicable, in relation to the products, for example as calculation agent, paying agent or administrative office.

### Distribution Compensation/Distribution Allowances from and to Third Parties

In connection with the Products, the Issuer and/or its affiliates may pay to third parties or to each other, or receive from third parties one-time or recurring remunerations (e.g. placement or holding fees). Such remunerations, if any, are included in the Issue Price. Investors may request further information from Bank Julius Baer & Co. Ltd. By receiving payments in connection with the Products, the interest of the Issuer or such affiliate may be adverse to the interest of the investor in the Products.

### Amendments to the Product Conditions

Information regarding unforeseen changes to the conditions of the Product which may arise during the lifetime of the Products are not subject to this document but may be obtained from your client advisor upon request and will be published on:

<http://derivatives.juliusbaer.com>; corporate actions and/or

[http://www.six-swiss-exchange.com/news/official\\_notices/-search\\_en.html](http://www.six-swiss-exchange.com/news/official_notices/-search_en.html). This document will not be amended throughout the term of the Products.

### Selling Restrictions

The Products were not registered with the local regulator and are not publicly distributable outside of Switzerland. The Products may not be offered in any jurisdiction in circumstances that would result in the Issuer being obliged to register any further prospectus relating to the Products in that jurisdiction. Potential purchasers of the Products are advised to read the detailed selling restrictions in the Base Prospectus and the Final Terms. Potential purchasers of the Products should seek specific advice before purchasing or selling-on a Product. Particular attention should be paid to the selling restrictions set out in the Base Prospectus and the Final Terms with respect to the following jurisdictions: European Economic Area (EEA), United States of America, United Kingdom, Guernsey, The Netherlands, Italy, Hong Kong, Singapore, Dubai International Financial Centre, United Arab Emirates, Kingdom of Bahrain, Israel, Uruguay, Panama. These restrictions must not be taken as conclusive guidance as to whether the Products can be sold in a jurisdiction. For investors located in Panama: Neither these securities, nor their offer, sale or transfer, have been registered with the Superintendence of the Securities Market (formerly the National Securities Commission). The exemption from registration is based on numeral 3 of Article 129 (Institutional Investors) of Decree Law 1 of July 8, 1999 as amended and organized into a single text by Title II of Law 67 of 2011 (the "Securities Law"). In consequence, the tax treatment established in Articles 334 to 336 of the Securities Law, does not apply to them. These securities are not under the supervision of the Superintendence of the Securities Market.

### Dividend equivalent payments

Investors should note that "dividend equivalent" payments made in connection with the Products are subject to an U.S. federal withholding tax under Section 871(m) of the U.S. Internal Revenue Code. The Issuer will always apply a withholding of 30 percent on such dividend equivalent payments linked to stocks of U.S. corporations or certain indices containing U.S. corporations. Accordingly, the investor will receive less than the amount he would have otherwise received in the absence of such withholding.

### Contact address

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**Investors must be aware that conversations on trading lines are recorded. No objection is assumed.**

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