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Discretionary Mandate

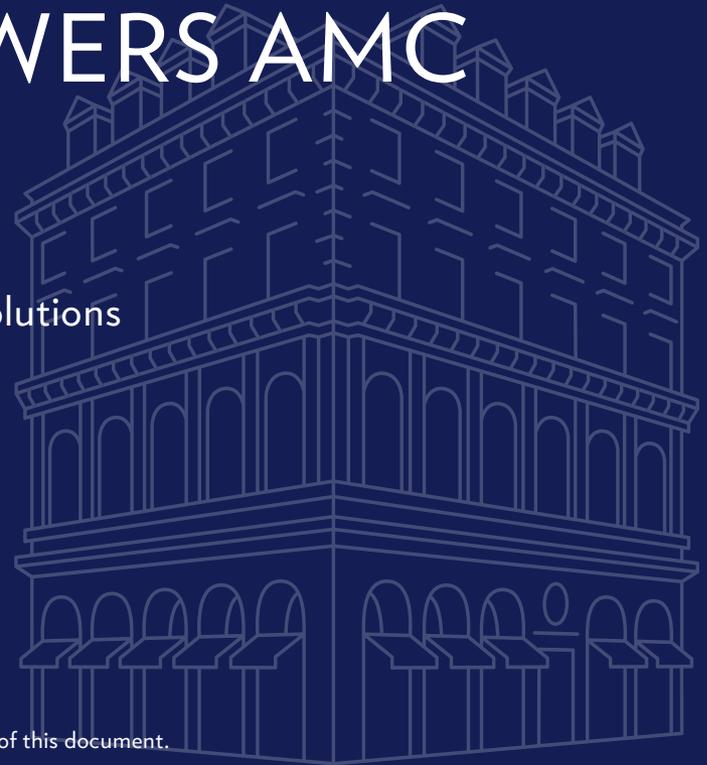
# EMERGING GROWERS AMC

CIO Office and UHNW Solutions

March 2025

MARKETING MATERIAL

Please find important legal information at the end of this document.



## A message from our CIO

Managing money stands at the frontier between art and science, a subtle mix of discipline and knowledge but also intuition as markets are first and foremost a social ecosystem reflecting collective expectations.

Sometimes rightly so but not always.

- Our investments are backed by a systematic use of proprietary quantitative models that help us contextualise economic and political developments
- By identifying market drivers, we take advantage of shorter-term opportunities while capitalising on structural trends
- We aim at delivering attractive risk-adjusted returns for our clients by managing their money as if it was that of our family

Welcome to our Chief Investment Office.



**Yves Bonzon**  
Group Chief Investment Officer

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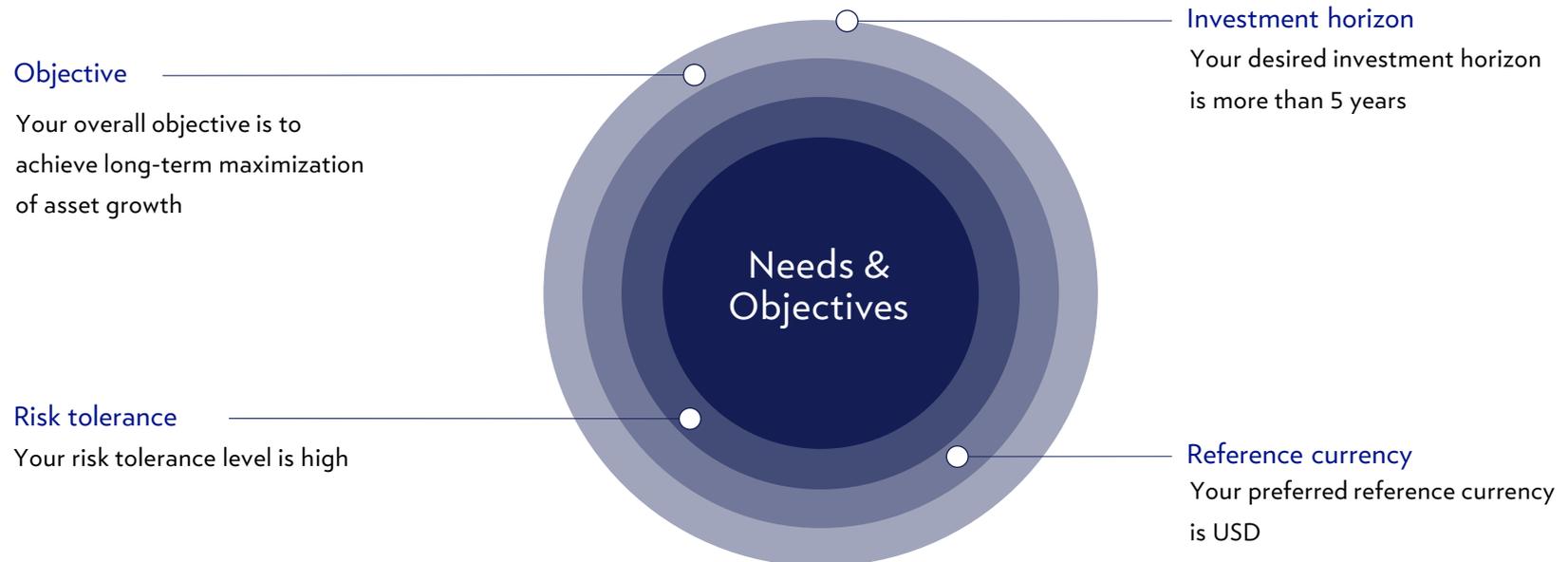
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# YOUR NEEDS AND OBJECTIVES

## Your needs and objectives

Customisable equity solution to meet your individual needs

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# EMERGING GROWERS STRATEGY

## Emerging growers strategy

### Characteristics of your strategy

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#### Exposure to elite growth stocks

##### Investment expertise

Manager knowledge of venture pipeline and new companies with superior growth profile

##### Portfolio composition

Global leaders in Tech, Services and Healthcare industries. US listed stocks comprise 90%+ of total

##### Asset exposure

Mid Cap equities with large total addressable markets. High liquidity securities. No ETFs. Single line positions only

##### Investment objective

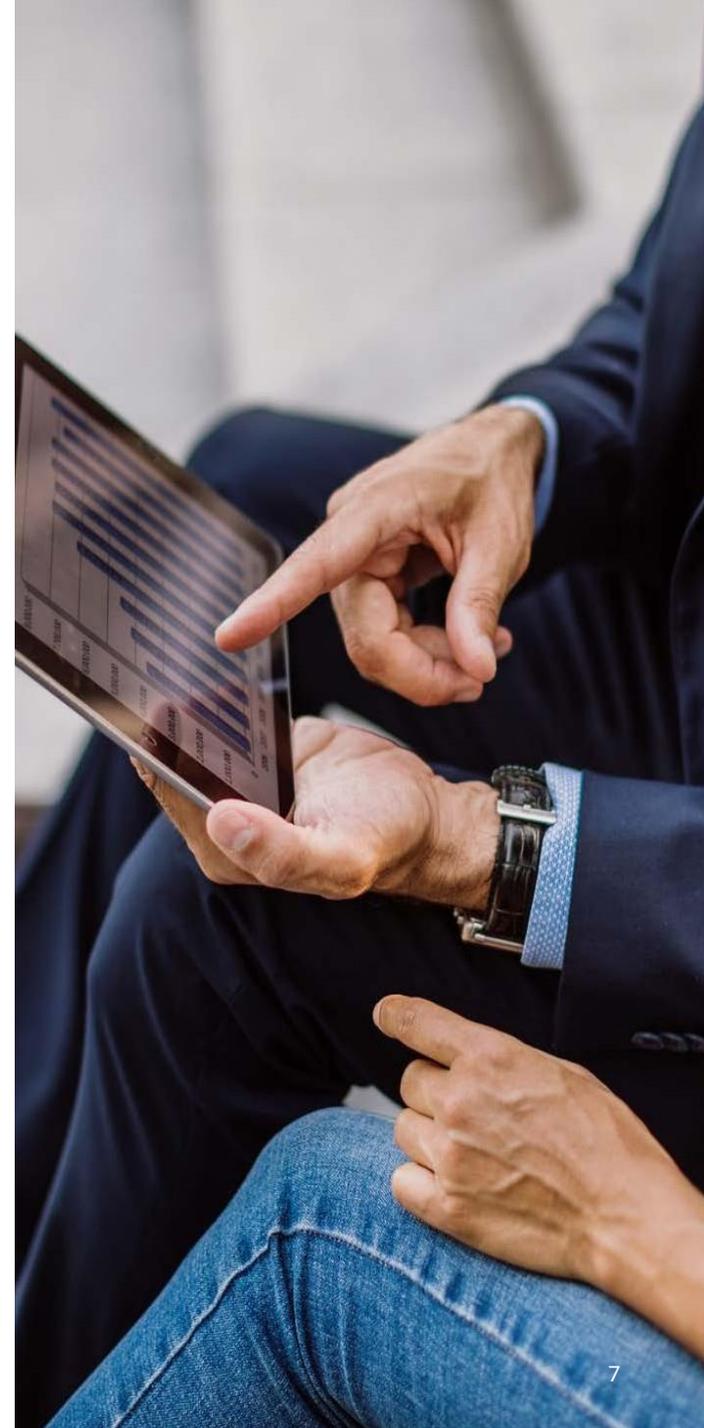
Complements MSCI AC WORLD Index or S&P 500 Composite Index building blocks with star performers not yet in global indices

##### Sources of returns

Achieves returns from capital gains

##### Investment horizon

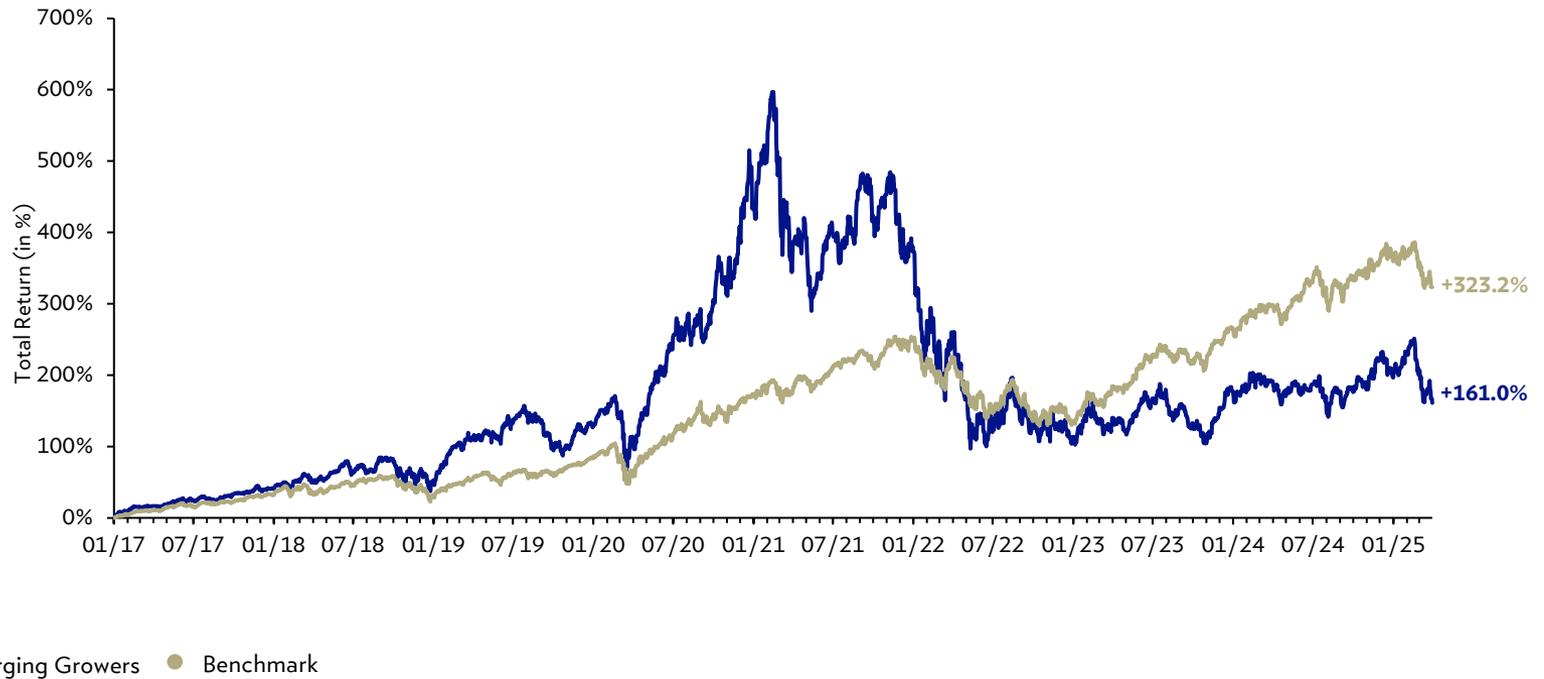
Five to eight years



## Emerging growers strategy

Total return in USD since inception

Emerging growers vs benchmark total return

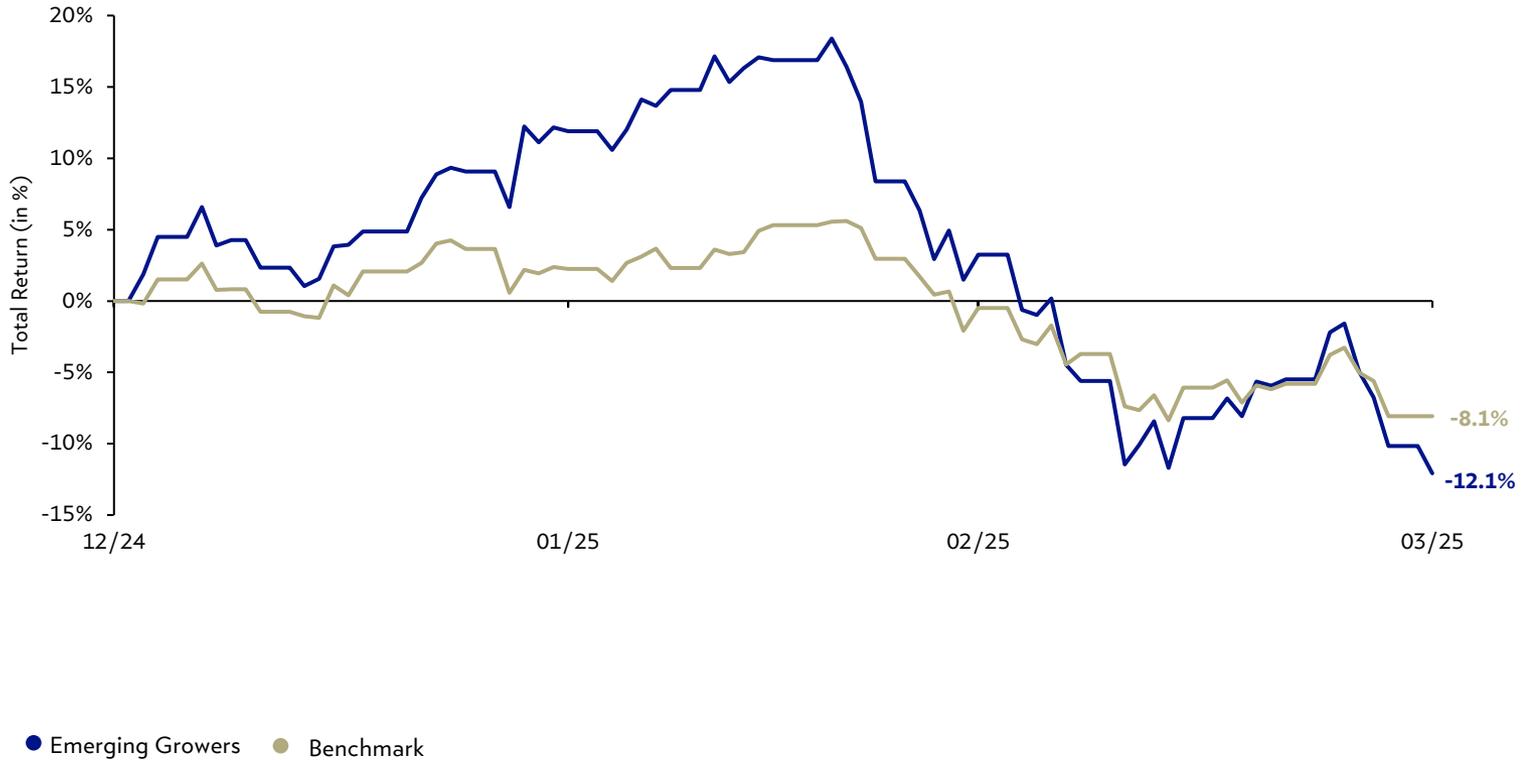


**Note :** Past performance and performance forecasts are not reliable indicators of future results. The return may increase or decrease as a result of currency fluctuations.  
**Source:** Julius Baer, Thomson Reuters / Data as of 31.03.2025 / Benchmark: NASDAQ 100

# Emerging growers strategy

Total return 2024 YTD in USD

Strategy total return ytd

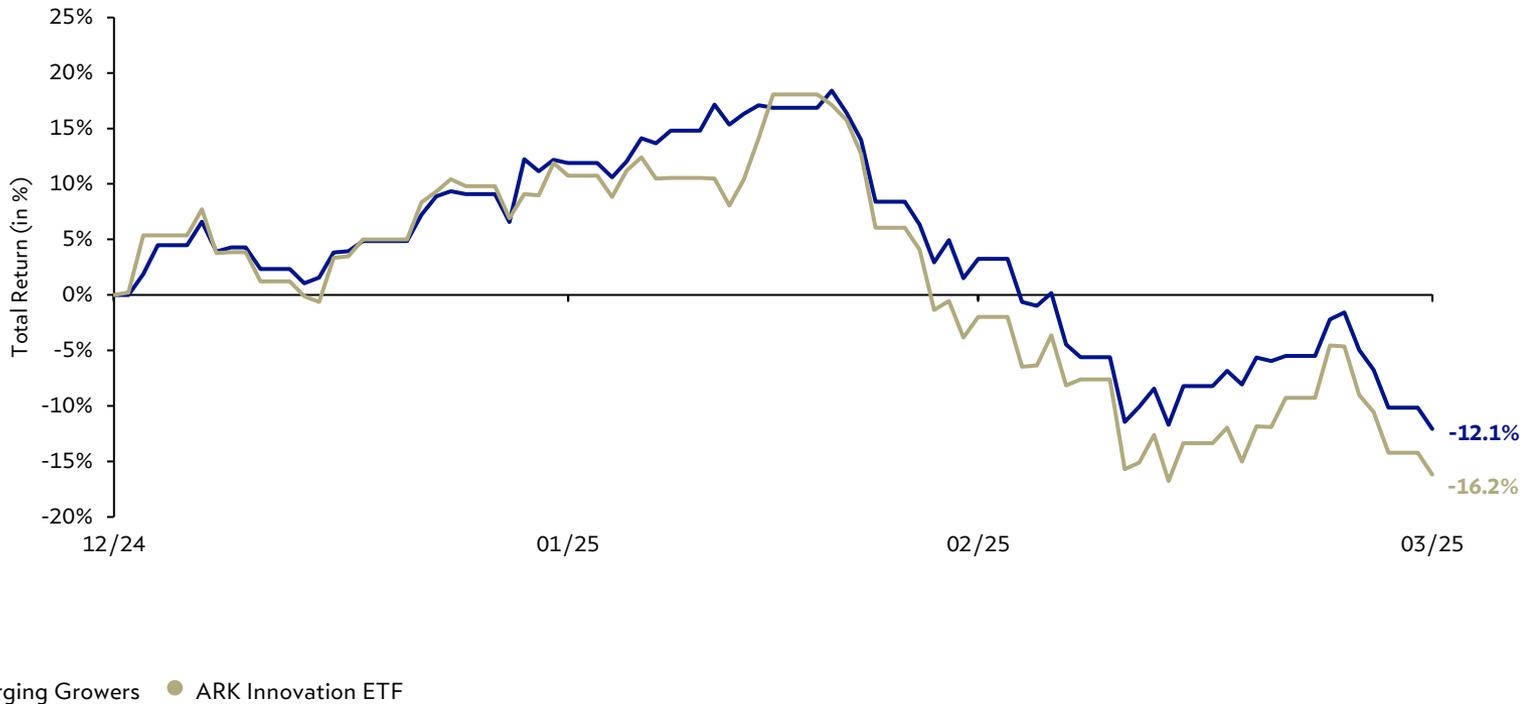


**Note :** Past performance and performance forecasts are not reliable indicators of future results. The return may increase or decrease as a result of currency fluctuations.  
**Source:** Julius Baer, Thomson Reuters / Data as of 31.03.2025 / Benchmark: NASDAQ 100

# Emerging growers strategy

Total return 2024 YTD in USD

## Emerging growers vs arkk total return



**ARKK\*** : Actively managed Exchange Traded Fund (ETF) that seeks long-term growth of capital by investing in securities of companies that are relevant to the Fund's investment theme of disruptive innovation (source: ARK Investment Management LLC), ISIN: US00214Q1040

**Note** : Past performance and performance forecasts are not reliable indicators of future results. The return may increase or decrease as a result of currency fluctuations.

**Source** : Julius Baer, Thomson Reuters / Data as of 31.03.2025

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# CAPTURING MAJOR TRENDS IN TECHNOLOGY AND HEALTHCARE

## Emerging growers strategy

Capturing moving trends in technology and healthcare \_\_\_\_\_

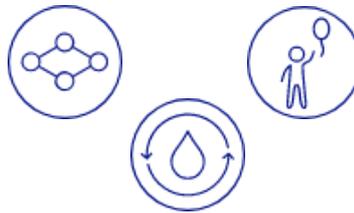
### TECHNOLOGY



Segments with emerging growers exposure

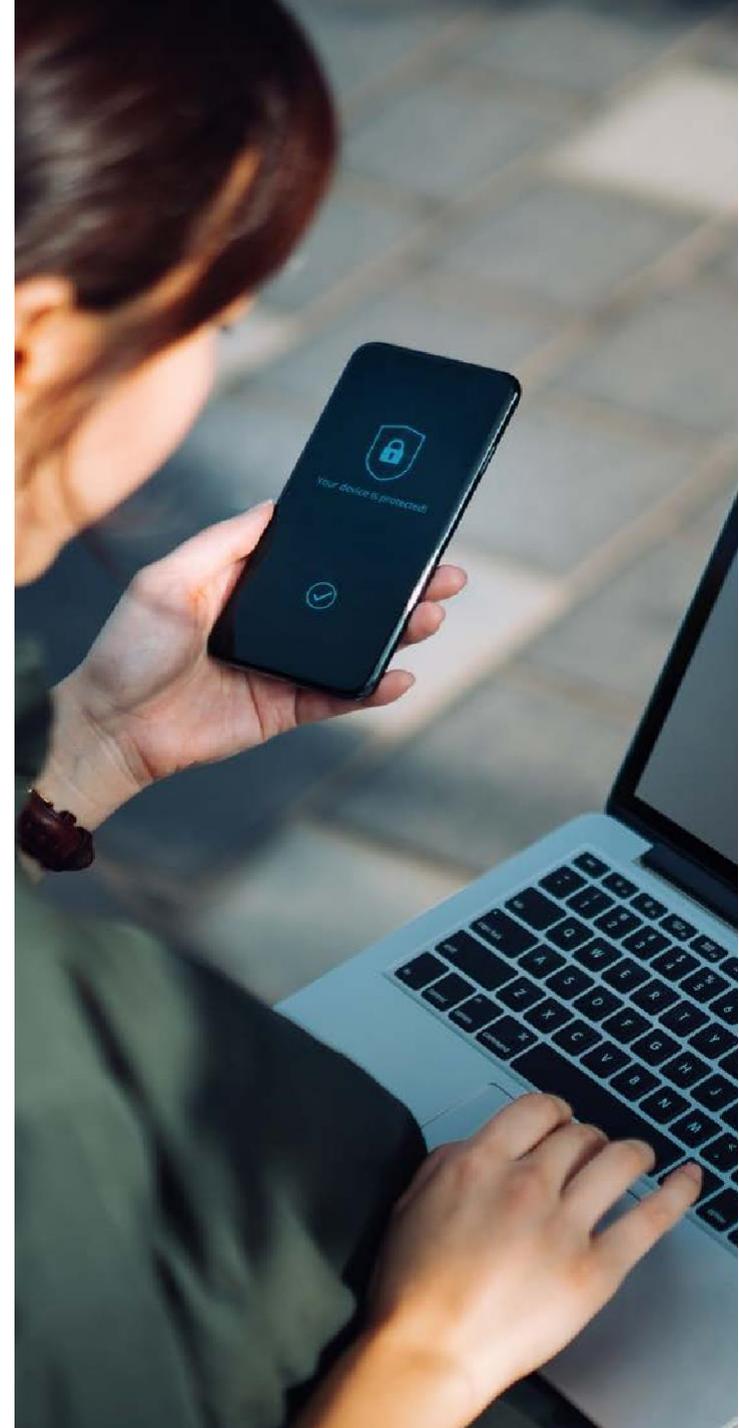
- Cloud computing
- Cybersecurity
- Semiconductors
- FinTech

### HEALTHCARE



Segments with emerging growers exposure

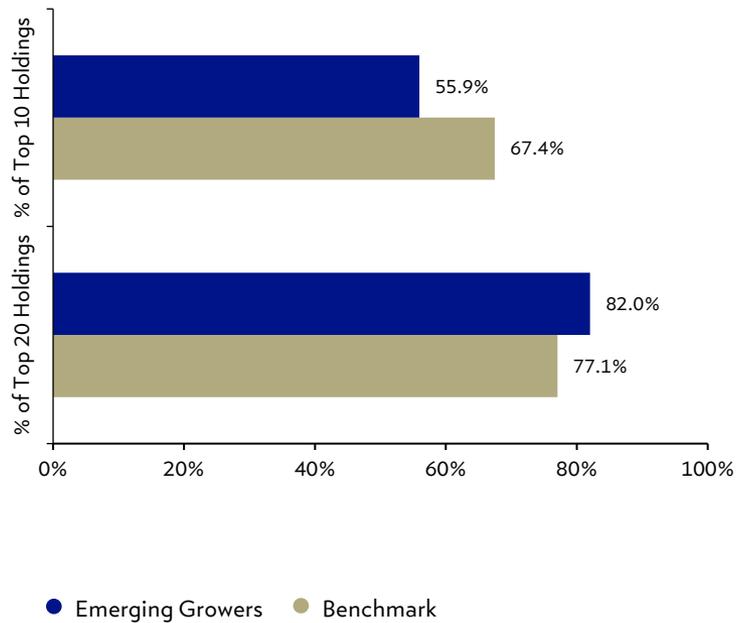
- Genomics
- Biotech
- Diagnostics
- Life science tools
- Virology



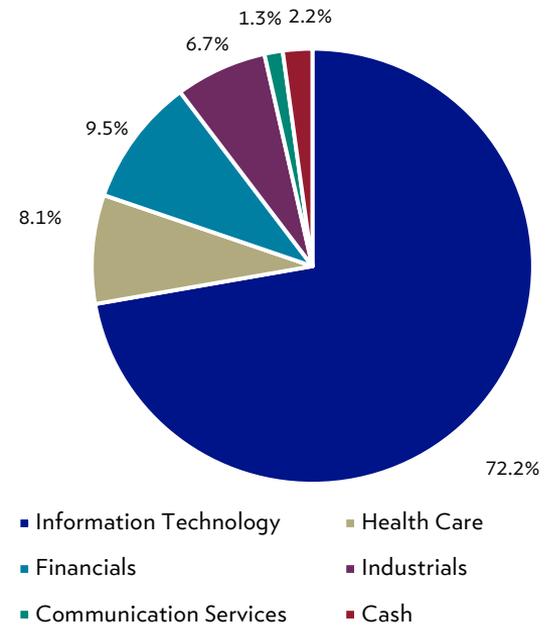
# Emerging growers strategy

Portfolio concentration and sector allocation in USD

## Concentration



## Sector allocation



## Emerging growers strategy

Performance record and portfolio statistics

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### Annual performance in USD

	<b>Emerging Growers Strategy</b>	<b>Nasdaq 100</b>	<b>Difference</b>
2017	40.6%	33.0%	7.6%
2018	8.5%	0.0%	8.5%
2019	49.6%	39.5%	10.1%
2020	133.5%	48.6%	84.9%
2021	-11.2%	27.4%	-38.6%
2022	-54.9%	-32.4%	-22.6%
2023	30.1%	55.1%	-25.0%
2024	7.1%	25.9%	-18.8%
2025	-12.1%	-8.1%	-4.0%

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# INVESTMENT PROCESS

## Investment process

### Key pillars

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- Near zero overlap with MSCI AC WORLD index and NASDAQ 100 index
- Access to growth stocks missing from ETFs, indexes, & mutual funds



#### Regular review

- Global focus
- Concentrate on new leading companies
- Select companies based on
  - Entrepreneurial leadership
  - Ability to easily raise cash from equity markets
  - Rising gross margins > 40%
  - Sales growth screening > 10%
  - Adjust metrics for biotech/Non revenue companies

#### Continuous monitoring of investments

- Higher weighting to companies with higher relative strength
- Manage performance and hit ratio by selling losers quickly
- Momentum focus concentrates on winners
- Managing a universe focused on short-term performance for longer term gains

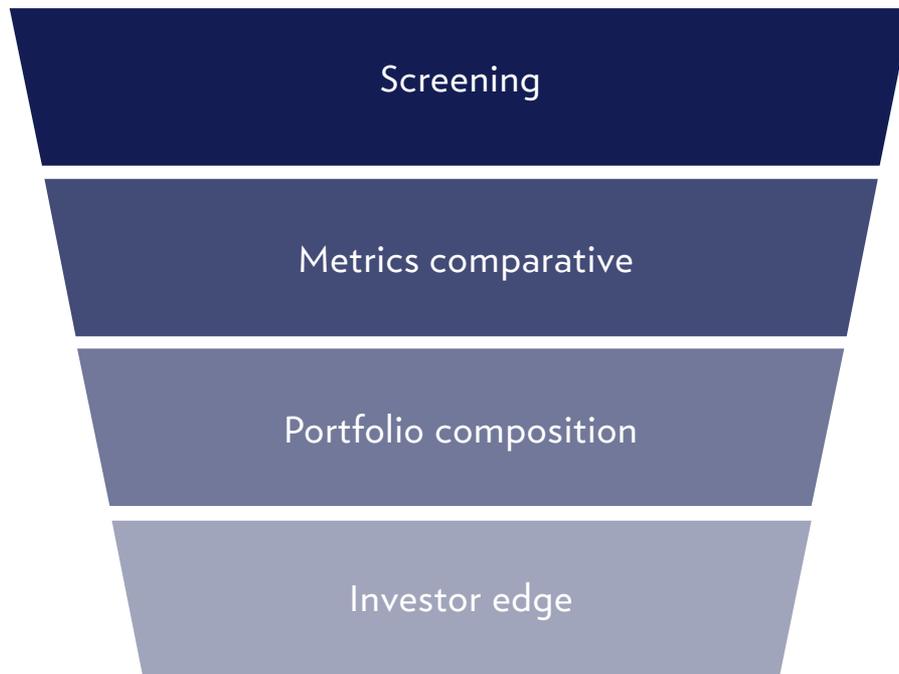
#### Portfolio construction

- Multi sector exposure
- Risk dominated by stock insights not macro
- Number of stocks:
  - 20-40 stocks in portfolio
  - Position sizing (1.5% - 5.0%)
- Market cap profile
  - USD 2 to 30 Billion primarily

## Investment process

Best in class high growth companies with outstanding liquidity profile

Mid cap market focus = USD 2bn to 30bn



Portfolio



- Global focus - USA concentration
- Fast growing companies exhibiting strong momentum
- Tech, healthcare and services
- New listed companies (majority selected from post 2010)
- Higher valuations trade-off with higher growth
- Financial ratio focus is relative to industry peer groups
- Comparative metrics: EV/Sales, (EV/Sales)/Growth Rate, Cash/EV, EV/Gross Profits
- High gross margin businesses preferred > 50%
- Cash rich balance sheets
- Proprietary technical screening refines stock selection process
- High reward ratio in rising equity markets. Acceptable volatility in declining markets. Fast recovery rate after drawdowns
- References: High Growth Indices (Mid Cap and NASDAQ 100)

## Portfolio characteristics

Portfolio returns enhanced by several dimensions

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### Focus

- Strongest execution companies with best risk/reward potential
- Companies that are not yet in NASDAQ 100, S&P 500 Composite Index or MSCI AC WORLD Index
- Minimum market cap for S&P 500 Composite Index is \$ 6 Billion. Many portfolio stocks are already above that level but are faster growers

### Growth stars

- Technological position and large TAM leads to superior corporate dynamics. This optimal period lasts from 3 to 7 years. This window launches strong returns for a few years

### Financial profile

- Growing analyst coverage, liquidity and institutional shareholder base
- Peer valuation metrics: Compare EV/Sales, Gross profitability, and (EV/Sales)/Growth Rate

### Management profile

- Companies are innovators and led by founders-entrepreneurs
- Better business execution is # 1 differentiator compared to competitors and consistently rewarded by market
- Management team delivers: creation of a dominant and fast-growing market position - rewarded by market

### Fundamentals profile

- Multi year company growth profile excels compared to peers
- Barriers to entry (technology leadership)
- Cash strength, Top venture backing and Top 5 Investment Bank access for equity capital supply

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WHO WE ARE

## YOUR DEDICATED PORTFOLIO MANAGER

Marko joined Julius Baer in June 2020 and prior to managing the Emerging Growers strategy he was the Business Manager for the Swiss and European Investment Management sub-division.

Prior to joining Julius Baer Marko was in a business management role at UEFA. From 2014 to 2019, he was a Manager within the M&A team of Banco Popular de Puerto Rico executing over \$7bn in transactions within the financial services industry. Marko started his career at Public Consulting Group in Boston where he worked on the implementation of healthcare programs mainly in the Northeast area of the United States.

He holds an MBA and a BA Degree in Economics from Clark University and is a CFA Charterholder.

Marko Radovic  
Senior Portfolio Manager  
Executive Director

Phone: +41 588 8620 61  
[marko.radovic@juliusbaer.com](mailto:marko.radovic@juliusbaer.com)



## The voting members of our Investment Committee

We have long-term experience in Wealth Management

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YVES BONZON

**Group Chief Investment Officer  
Member of the Executive Board**

Yves Bonzon is one of the leading investment management professionals in the private banking industry. He joined Julius Baer in February 2016 as a member of the Executive Board and Group Chief Investment Officer. After a traineeship in wealth management and corporate banking at UBS, he launched his career at Pictet in Geneva in 1989. Over the years, he became an equity partner, Group Managing Director, and Chief Investment Officer of the Wealth Management division, where he was responsible for more than 100 investment professionals. In 1998, he became the chair of Pictet's investment committee. Yves holds a degree in Economics from the University of Lausanne (lic. oec. HEC).



MICHEL MUNZ, CEFA

**Head of Swiss & International Investment  
Management, Managing Director**

Michel Munz joined Julius Baer in 2010 and is currently the Head of Swiss and International Investment Management. After beginning his career at UBS as a portfolio manager, he joined ING in 2001 as a portfolio manager and later worked as the Deputy CIO. When Julius Baer acquired ING, he assumed the role of Head of Portfolio Management in Geneva. In 2013, he became responsible for the Discretionary Offering and was promoted to Head of Portfolio Management Switzerland in 2016. Michel holds a degree in Economics from the University of Geneva and is a Certified European Financial Analyst (CEFA).



RETO HINTERMANN, CIIA

**Head of CIO Office & UHNW Solutions  
Managing Director**

Reto Hintermann joined Julius Baer in 2017 and is currently the Head of CIO Office & UHNW Solutions. This subdivision structures and manages tailor-made investment solutions for HNWI and UHNWI clients. From 1996 to 2009, Reto worked for Julius Baer Asset Management Ltd. as a Senior Portfolio Manager Multi Asset. After that, he joined GAM, then a majority-owned subsidiary of Julius Baer, as Head of Institutional Mandates Switzerland within Multi Asset Class Solutions and part of the GAM Asset Allocation Committee. Reto holds a degree from the HWZ University of Applied Sciences in Business Administration Zurich and is a Certified International Investment Analyst (CIIA).

# CIO Office & UHNW Solutions Team

Portfolio Management Zurich

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**Reto Hintermann**  
**Head CIO Office  
and Senior Portfolio  
Manager**

32 years of industry  
experience and 19  
with Julius Baer



**Pascal Imboden**  
**Senior Portfolio  
Manager**

36 years of industry  
experience and 32  
with Julius Baer



**Jasmine Uecker**  
**Senior Portfolio  
Manager**

33 years of industry  
experience and 26  
with Julius Baer



**Sassan Zaker**  
**Senior Portfolio  
Manager**

31 years of industry  
experience and 19  
with Julius Baer



**Pascal Freimüller**  
**Senior Portfolio  
Manager**

24 years of industry  
experience and 24  
with Julius Baer



**Markus Grimm**  
**Senior Portfolio  
Manager**

32 years of industry  
experience and 19  
with Julius Baer



**David Kaufmann**  
**Senior Portfolio  
Manager**

40 years of industry  
experience and 20  
with Julius Baer



**Patrick Vogel**  
**Senior Portfolio  
Manager**

30 years of industry  
experience and 15  
with Julius Baer



**Sebastien Honniball**  
**Senior Portfolio  
Manager**

28 years of industry  
experience and 7  
with Julius Baer



**Marko Radovic**  
**Senior Portfolio  
Manager**

10 years of industry  
experience and 5  
with Julius Baer

# CIO Office & UHNW Solutions Team

## Portfolio Management Geneva



**Marc Vifian**  
Senior Portfolio Manager

30 years of industry experience and 3 with Julius Baer



**Jean-Mark Lueder**  
Senior Portfolio Manager

31 years of industry experience and 16 with Julius Baer



**Adrien Mayer**  
Senior Portfolio Manager

21 years of industry experience and 18 with Julius Baer



**Olivier Morand**  
Senior Portfolio Manager

44 years of industry experience and 26 with Julius Baer

## Portfolio Engineering & Risk Management



**Jacques Roulet**  
Head Portfolio Engineering & Risk Management

30 years of industry experience and 7 with Julius Baer



**Andri Schaufelbuehl**  
Senior Investment Engineer

22 years of industry experience and 16 with Julius Baer

## Client Relations



**Yrina Pommerening**  
Head Client Relations

15 years of industry experience and 5 with Julius Baer



**Xuân Haudenschild**  
Client Relations

22 years of industry experience and 13 with Julius Baer



**Manali Joshi**  
RFP Specialist

11 years of industry experience and 2 with Julius Baer



**Maïssane Lakehal-Ayat**  
Client Relations

7 years of industry experience and 1 with Julius Baer

## Portfolio Engineering & Risk Management



**Christoph Nadler**  
Senior Investment Engineer

30 years of industry experience and 23 with Julius Baer



**Johannes Stadler**  
Senior Investment Engineer

17 years of industry experience and 8 with Julius Baer



**Miklos Verebélyi**  
Investment Engineer

3 years of industry experience and 1 with Julius Baer

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APPENDIX

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# Julius Bär



## HEAD OFFICE

BANK JULIUS BAER & CO. LTD.  
BAHNHOFSTRASSE 36  
P.O. BOX  
8010 ZÜRICH  
SWITZERLAND  
TELEPHONE +41 (0) 58 888 1111  
FAX +41 (0) 58 888 1122  
JULIUSBAER.COM

